



## 3<sup>rd</sup> Forum of Trade Promotion Organs (TPOs)

### of the OIC Member States

6 April 2021

#### **PRESS RELEASE**

Within the framework of the implementation of the recommendations of the 3rd Forum of Trade Promotion Organs (TPOs) of the OIC Member States, held in Casablanca in October 2017, ICDT and the Export Promotion Agency of Senegal (ASEPEX) that ensures the chairmanship of the TPOs Network of OIC French Speaking Countries, organized the 3rd Meeting of the TPOs Network of OIC French Speaking Countries on 6th April 2021.

This Meeting is part of the revitalization of the TPOs Network of OIC French Speaking Countries for more synergy and complementarity and more coordination with OIC institutions operating in the economic and commercial field.

This meeting was attended by the representatives of TPOs from the following Countries: Benin, Burkina Faso, Cameroon, Comoros, Côte d'Ivoire, Djibouti, Gabon, Gambia, Guinea, Guinea Bissau, Mali, Niger, Senegal, Chad and Togo, as well as the ITFC, ICCIA and ICIEC.

During this encounter, participants tackled the challenges relating to the current economic situation impacted by Covid-19 pandemic and discussed ways and means aiming at consolidating the cooperation among the TPOs of the region on one hand and with the OIC Institutions as well as other regional and international bodies on the other.

Besides, ICDT Director General – Mrs Latifa Elbouabdellaoui presented a Plan of Action aiming at revitalizing the cooperation among the TPOs as well as OIC Institutions and regional and international partners.