





منتدى الأعمـال الإفتراضي العربي الإفريقي حـول منتجات الأغذيـة الزراعية

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Le Forum Virtuel d'Affaires Arabo-Africain sur les Produits Agroalimentaires The Virtual Arab-African Business Forum on Agri-Food Products

یو لیو Juillet July

https://icdtbadeabf2021.floor.bz/



#ICDTBADEA_ABF2021



منتـدى الأعمـال الإفتراضي العربي الإفريقـي لمنظمة التعاون الإسـلامي حول المنتجـات الغذائية و الزراعية The Virtual OIC Arab-African Business Forum on Agri-Food Products Le Forum Virtuel d'Affaires Arabo-Africain de l'OCI sur les Produits Agroalimentaires



Within the framework of boosting cooperation ,technical and financial assistance to promote trade and investment among Member States in the Agri-Food industries sector and given the current context of covid19-pandemic which caused the cancellation of exhibitions dedicated to the Agri-Food sector, the Islamic Centre for Development of Trade (ICDT) is co-organizing with the Arab Bank for Economic Development in Africa (BADEA) a Virtual Arab-African Business Forum on Agri-Food Products, from 6th to 8th July 2021.

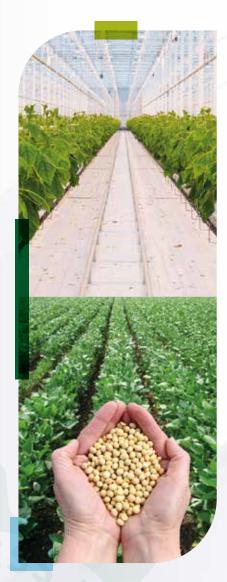
This event is composed of Expo, business forum and B2B Meetings which will be organized for the benefit of Business people including also pitching from food sector operators in (products and services) in Arab and African regions.

This event represents an opportunity for all operators of the sectors covered (food products, beverages, supply, packaging, transporters, distributors, investors, etc.) in African and Arab countries of the Zone to promote their products and services, to have business relationships and partnerships and to share experiences in food technology and innovation.

The sub-sectors covered by the three events (forum, exhibition and B2B round tables) are:

AGRI BUSSINESS SUB SECTORS

- Cereals
- Livestock products: Fresh meat, canned, live animals, red or white meats, eggs, and fishery products
- Processed and ultra-processed products
- Packaging, labeling, marking, weighing machines
- Food products quality control
- Beverages: frozen and refrigerated
- Dietetic and diabetic foods
- Baby foods
- Prepared meals



- Fresh fruits and vegetables, or organic dried or not, dried fruits
- Milk and dairy products
- Honey
- Milling products
- Oil seeds and vegetable oils
- Spices and aromatics, tea, coffee
- Sugar and sweets
- Food preservatives
- Local products, etc.



It is important to note that the share of intra-OIC trade in food products recorded 20 % in 2019 which the 2025 Ten-Year Plan of Action expects to increase to 25 % by 2025.

Trade between African countries and OIC countries reached USD 176 billion in 2019 corresponding 5 %



of the foreign trade of Member States despite a significant number of African OIC Member countries and bilateral and regional cooperation agreements between these countries.

Indeed, this low share is explained, among others, by the lack of awareness of the market potential of the two regions, the existence of tariff and non-tariff barriers, the lack of recognition of standards and financing lines for exporting companies, similarity of production schedules, the problem of logistics and the lack of direct shipping and often land lines for products delivery in addition to the lack of industrialization of local products. This is the reason behind organizing this event to identify ways and means to boost Arab-African intra and inter-regional trade.

OBJECTIVES OF THE FORUM



- Prospect and find new customers and investors.
- Present the exportable offer, the market potential, and the food marketing circuit between African and Arab countries.
- Contribute to fight against food insecurity in Arab and African OIC countries.
- Share experiences in food production and processing according to new technologies in the sector.
- Present "success stories" of food industry in Arab and African countries operating in the Zone.
- Share obstacles hampering industrial development of food products in the two regions (tariff and non-tariff barriers to trade).
- Promote mutual recognition of agri-food production standards between the Standards Institutes of the Member States.
- Recommend ways and means to ensure no break in supply chains for agri-food products, the increase in national production in collaboration with local, regional, and international financial institutions and encourage the implementation of integrated PPP projects between Arab and African countries.

• Identify challenges, exchange points of view and share successful national experiences in the production and marketing of agri-food products.

- Encourage public and private partnerships in the food industry.
- Discuss and deliberate on the major and common challenges and obstacles encountered by public and private investors in the production and marketing of agri-food products.

• Implement projects, including PPPs, via devoting part of the discussions to the "role of the private sector in the development of agri-food industry in OIC countries", which is a promising market in Member States.

PANEL OF THE FORUM

- The opportunities of Agri-Food products in Arab and African Countries
- The obstacles hindering the expansion of agri-food trade between the two Arab and African regions (tariff and non-tariff barriers)
- Sanitary and phytosanitary standards.
- Access to finance
- The marketing channels, Assistance in Digitalization logistics and transport of food products

PARTICIPANTS

The economic operators of the agri-food sector of the Arab and African OIC countries, OIC Economic Affairs Department, IOFS, ICCIA SMIIC, BID, ITFC, ICIEC, ICD, THIQAH, Islamic Solidarity Fund, Islamic Organization for Food Security (IOFS), AOAD, AFREXIMBANK, Ministries of Agriculture, Ministries of Fisheries, Ministries of Trade, Chambers of Agriculture, Associations and Professional Federations of Agri-food Industries in the two regions, TPOs and IPAs of OIC countries.



ORGANIZERS:



PARTNERS :











