

## Program

### Workshop on “Development of Digital Trade in Africa”

Casablanca, January 8<sup>th</sup> - 10<sup>th</sup>, 2024

#### Day 1 : January 8, 2024

Hour	Subject of discussion	Speakers
8 : 30 – 9 : 00 am.	Registration	
9 : 00 – 9 : 30 am.	Welcome and opening remarks	<ul style="list-style-type: none"> <li>- Ministry of Industry and Trade</li> <li>- ICDT</li> </ul>
9 : 30 – 9 : 40 am.	Group photo	
9 : 40 – 10 : 00 am.	Coffee break	
10 : 00 – 11 : 30 am.	<b>Session 1: WTO moratorium on electronic transmissions/ current state of negotiations</b>  This session will focus on the issues surrounding customs duties on digital products.	<ul style="list-style-type: none"> <li>- WTO representatives</li> </ul>
11 : 30 am. – 1 : 00 pm.	<b>Session 2: Legal and regulatory challenges</b>  A primary barrier to the success of e-commerce lies in the insufficient confidence among users. The increasing threat of online fraud and data security breaches underscores the need for relevant legislative and regulatory measures.  Establishing a conducive environment for the growth of both national and cross-border e-commerce requires proactive responses to address these concerns.  This session will evaluate the legal and regulatory frameworks in African countries concerning the advancement of e-commerce.	<ul style="list-style-type: none"> <li>- ITC representatives</li> </ul>

1 : 00 – 2 : 00 pm.	<b>Lunch break</b>	
2 : 00 – 3 : 30 pm.	<b>Session 3: Data and consumer protection in e-commerce</b>  This session will focus on international projects in the field of online data and consumer protection.	- UNCTAD representatives
3 : 30 – 5 : 00 pm.	<b>Session 4: Logistics, commercial facilitation</b>  In order for digital trade to thrive, it requires backing from a proficient and competitive business environment. This entails the implementation of suitable trade logistics and measures to facilitate cross-border activities. The objective of this session is to determine the primary obstacles in this domain at both national and regional levels, giving special attention to dematerialization procedures.	- UNCTAD representatives

## Day 2: January 9, 2024

Hour	Subject of discussion	Speakers
9 : 00 – 10 : 30 am.	<b>Session 5: Global and regional trends in the development of digital trade</b>  This session seeks to offer a comprehensive look at e-commerce trends worldwide, emphasizing Africa, and exploring the factors shaping the growth of digital goods and services in the e-commerce sector.	- ITC representatives
10 : 30 – 11 : 00 am.	<b>Coffee break</b>	
11 : 00 am. – 12 : 30 pm.	<b>Session 6: Women in the realm of digital commerce</b>  This session will focus on the obstacles encountered by women in digital commerce and explore the opportunities presented to them by digitalization.	- ITC representatives
1 : 00 – 2 : 00 pm.	<b>Lunch break</b>	

2 : 00 – 3 : 30 pm.	<b>Session 7: The AfCFTA: an impetus for digital trade in Africa</b>  This session will concentrate on elements of the preliminary protocol addressing digital trade within the context of the AfCFTA.	<ul style="list-style-type: none"> <li>- Representatives from the AfCFTA Secretariat</li> </ul>
3 : 30 – 5 : 00 pm.	<b>Session 8: The role of technology transfer in strengthening the resilience of African economies</b>	<ul style="list-style-type: none"> <li>- Representatives from the AfCFTA Secretariat</li> </ul>

### Day 3: January 10, 2024

Hour	Subject of discussion	Speakers
9 : 00 – 11 : 00 am.	<b>Closing session :</b> <ul style="list-style-type: none"> <li>- Compilation of key recommendations</li> <li>- Closing remarks</li> </ul>	<ul style="list-style-type: none"> <li>- Ministry of Industry and Trade</li> <li>- ICDT</li> </ul>