



الجمعية الإسلامية للتجارة والصناعة والزراعة
Islamic Chamber of Commerce, Industry & Agriculture
La Chambre Islamique de Commerce, d'Industrie et d'Agriculture

Virtual Arab-African Business Forum on Agri-Food Products



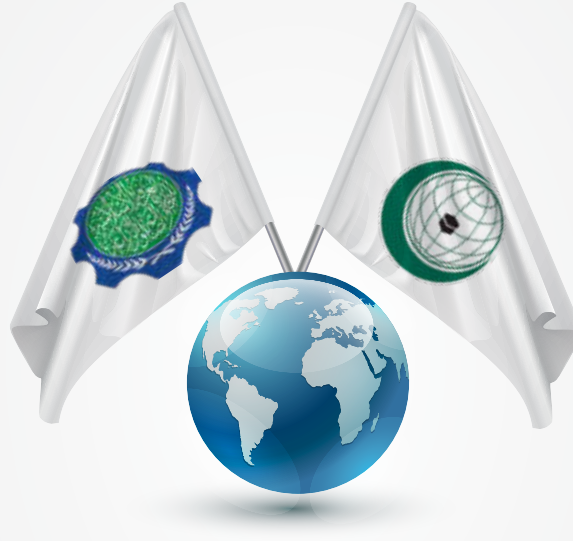
6th - 8th
July, 2021

Draft Programme





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ICCIA is an affiliated Institution of the Organization of the Islamic Cooperation (OIC). We are the biggest representative the Private Sector of 57 Member OIC Countries, through their National Chambers / Federations and Unions of Commerce & Industry as well as Muslim business communities in Non-OIC Countries.

The Chamber aims to enhance cooperation among its member states in the fields of trade, industry, and information technology, promoting investment opportunities and joint ventures among member states.



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ICCIA

IS THE LARGEST REPRESENTATIVE OF THE PRIVATE SECTOR OF OIC COUNTRIES

- Makes up much of the South-South Countries
- High growth markets
- Includes some of the richest and the poorest countries
- One of the largest Youth Population



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Panel 2: Obstacles to Trade Development of The Agri-Food Products



Role of Private Sector in Enhancing Food Quality for Trade Among OIC Countries



“If food loss and waste were a country, it would be the **third biggest source of greenhouse gas emissions**. Food waste also burdens waste management systems, exacerbates food insecurity, making it a major contributor to the three planetary crises of climate change, nature and biodiversity loss, and pollution and waste” - **UNEP FOOD WASTE INDEX REPORT 2021**

“Achieving United Nations Sustainable Development Goals will require the transformation of food systems, so that they become more inclusive, sustainable, efficient, and nourishing. This calls for **improved policy, increased investment, and expanded infrastructure**, in addition to building more capacity for farmers, changing consumer behaviour, and improving resource management.”
- **World Economic Forum**

“At the individual country level, 26 OIC countries are ranked among the top-20 producers of major agricultural commodities worldwide. In addition, exporting these primary commodities with **low or no value added mainly due to inappropriate processing facilities** is another challenge related to the competitiveness of their commodities in the international trade markets.
- **SESRIC Report 2020 on Agriculture & Food Security in OIC Countries**

ICCIA's work is centered around increasing Private sector engagement in improving the quality of Agri-products via two areas:



Establishing model companies built on best practices taken from the best companies around the world.

These companies contribute to the following:

Expanded Infrastructure for value addition, competitiveness & credibility

Mitigating climate change and increasing food security

Mega Forums for contribution to policy, promotion of investments, collaboration and capacity building for agri-products

Sustainable Agriculture Forum

Big 3 Forum (Coffee, Cocoa, Tea)





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Expanded Infrastructure for value addition, competitiveness & credibility

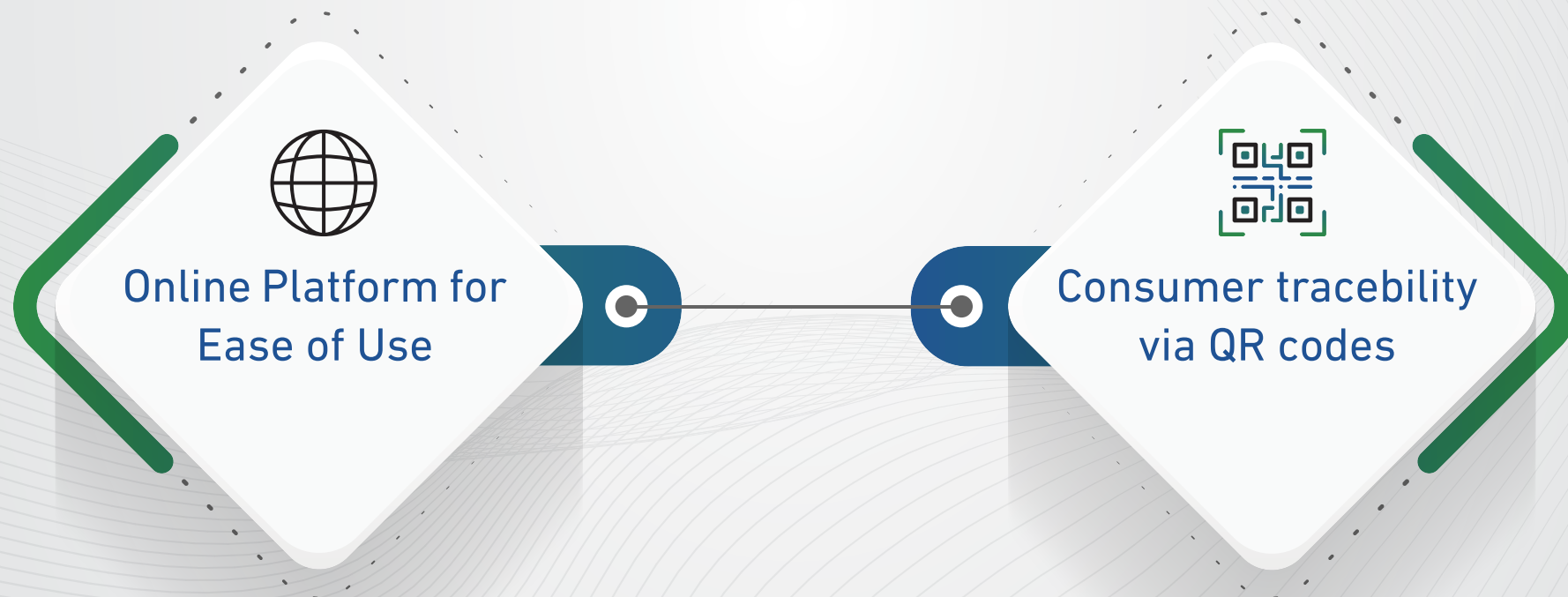
Establishing model companies



Halal certification services



Islamic Chambers Halal Certification Services Company was launched by ICCIA in 2019 as a neutral, trusted source for private sector to easily get their certifications online to access new markets and increase their market share with traceability option for consumers for transparency of their food source.



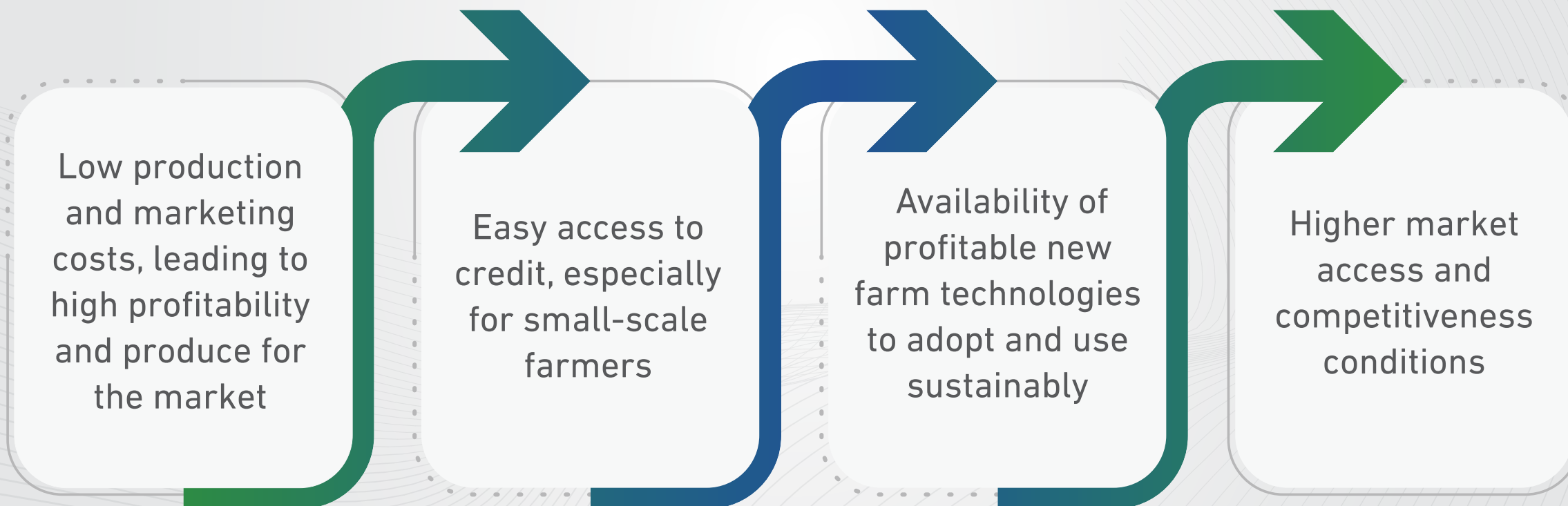
AGRICULTURE COMMODITY EXCHANGE MARKETS



ICCIA Agriculture Commodities Exchange Markets in key countries based on best practices

Pilot Countries: Nigeria, Sudan

SDGs 1,2, 5, 8, 10







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Mitigating climate change and increasing food security

Establishing model companies



GREEN WAQF COMPANY



Under the Green Waqf project, non-productive lands will be used to grow land relevant produce to provide food sustainability locally and means of livelihood and capacity building of local communities.

This impact-focused project combines the economic benefit of transforming land utilizing social finance to promote green economy.

Initial pilot countries: Pakistan, Sudan, Morocco



ENTREPRENEURIAL MIX FARMING



This initiative's focus is on promoting innovation and sustainability in energy and precision agriculture. The project will develop small scale farming system for entrepreneurs.

Pilot Region: Africa (countries recommendation study under development) SDGs 1, 2 ,3, 4, 5, 10

To achieve the concept of sustainable-integrated farming for a variety of natural, healthy and high-quality products, owned and managed by graduates and entrepreneurs and contribute to the food security of the OIC.

To create a learning environment for the farmers and entrepreneurs to enhance and develop their capacities through the application of high-tech and smart farming.





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Mega Agri-based Forums

Contribution to policy, promotion of investments,
collaboration and capacity building for agri-products
Launch of Investment Fund



Mega Agri-based Forums



Forum on Sustainable Agriculture, Baku, Azerbaijan:

Sustainable agriculture is aimed to explore a series of low-harm planting and to fertilize methods, including the improvement of planting techniques, the use of nearly pollution-free and environmentally friendly bio-stimulant products, and rejuvenate the original growth of the plant, ultimately giving the grower a high-quality and high-value harvest.

BIG3 Forum on Major Products: Tea, Coffee and Cocoa in Indonesia

The objectives of the Forum are to increase agricultural productivity and profitability of farming systems and to highlight the abundant investment opportunities as well as to promote intra-OIC trade and investment flows in these strategic commodities.

Mega Agri-based Forums



Panel discussions

Connecting stakeholders
And Academia,
Professional entities, and
Government ministries of
trade for policy making
to the Private Sector.

Workshops on Capacity Building

In cooperation with global
experts to bring new
knowledge, expertise,
best practices for the
consumption of local
business to support their
long-term growth

Exhibitions

Businesses that are
operating in this sector to
showcase their products
and conduct b2b
meetings for new
businesses



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THANK YOU

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