

THE VIRTUAL ARAB-AFRICAN BUSINESS FORUM ON AGRI-FOOD PRODUCTS

STATE OF FOOD SECURITY DEVELOPMENT IN AFRICA AND ARAB REGIONS

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In accordance with the IOFS General Assembly Resolution on International IFPA



INTERNATIONAL IFPA

Enabling Innovation & Growth

Outline

1. IFPA's Role within IOFS/OIC
2. The Case for International IFPA is even stronger now
3. What are the key opportunity areas to address?
4. What will be International IFPA's purpose and objectives?
5. How will International IFPA achieve its objectives?
6. IFPA's Organizational Structure



IFPA'S ROLE WITHIN IOFS/OIC



OIC (Organization of Islamic Cooperation)

Multi-lateral body of 57 Member States representing \$17.1 trill in GDP



IOFS (Islamic Organization for Food Security)

OIC multilateral body addressing food security of Member States. IOFS structure includes the General Assembly (Ministers of Agriculture), the Executive Board and the Secretariat headed by the Director General

IOFS Strategic Framework

- Strategic Commodities
- Food Security Reserves
- Private Sector Trade & Investment including IFPA
- Science, Technology & Innovation
- Humanitarian Programmes

OIC AGRI & FOOD 9 SECTOR CLUSTERS



- Animal or Vegetable Fats and Oil



- Cereal Wheat and Meslin



- Dairy products



- Meat and Edible Offal



- Fruits, Vegetables, Nuts and Tubers



- Sugar and Sugar Confectionary



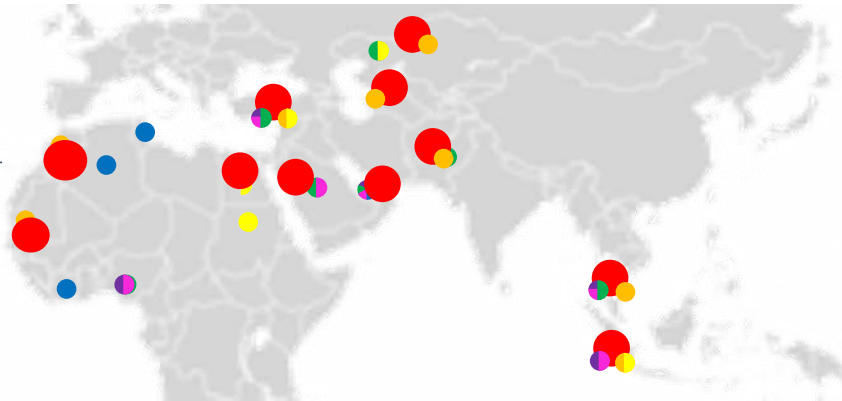
- Cereal - Rice



- Cereal - Maize



- Fish and Seafood



OIC AGRI & FOOD ECOSYSTEM



- Food tech



- Regulation - food safety, quality, environment impact



- Talent (4 of top 100 Universities in OIC)



- Trade corridors (10+)



- Logistics



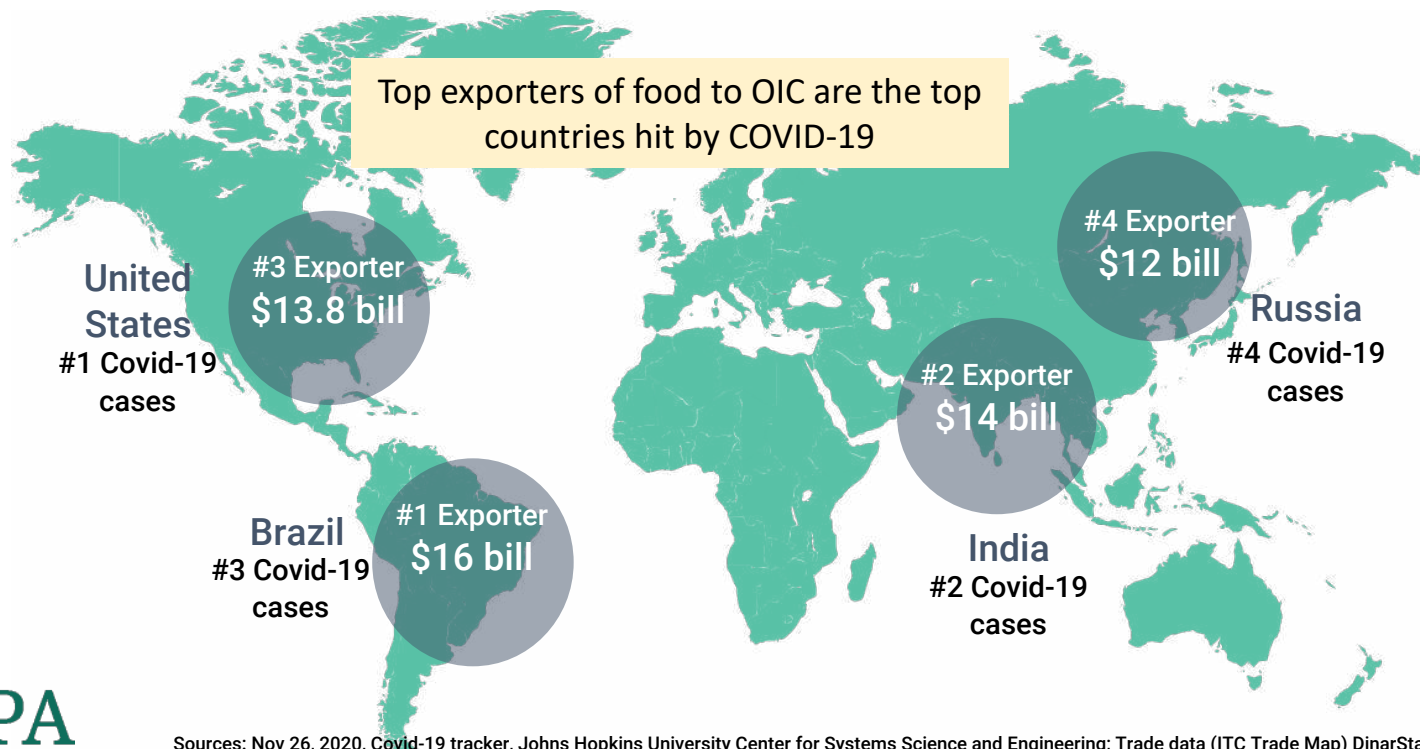
- Finance

THE CASE FOR INTERNATIONAL IFPA GETTING STRONGER

Post-COVID-19, an even greater role for OIC's food industry in addressing OIC food security

- While OIC countries net-food trade deficit of \$65 bill (2019) severely impacts food security...

...COVID-19 has disrupted the non-OIC dependent food supply chain creating opportunities for OIC food industries



THE CASE FOR INTERNATIONAL IFPA GETTING STRONGER

OIC's share in global food consumption



15%

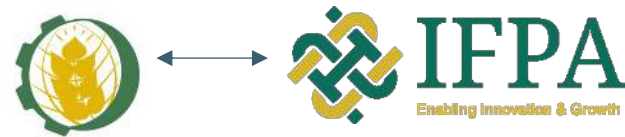
OIC Share

...yet, there are **NO** OIC based companies in Top 100 global food companies, severely limiting domestic economy benefits and food security

Across the OIC, strong potential champions, over 6500 leading OIC food companies with annual revenues of \$645 bill, 4.4 million employees

Sources: UN ICP data, DinarStandard OIC company database

International IFPA is poised to connect IOFS's G2G level 16 strategic programs to build public-private partnerships to strengthen OIC food industry and security




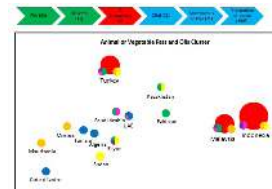
WHAT ARE INTERNATIONAL IFPA'S OPPORTUNITY AREAS


OIC's food industry clusters (with hubs and nodes) provide prioritized sectors for International IFPA to address opportunities and challenges

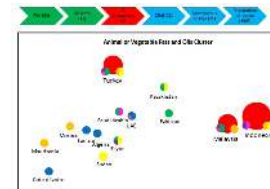
9 OIC Industry Clusters identified:


- 9 prioritized OIC food clusters have a total \$158 bill current export value
- 30 OIC members are a hub or node of at least 1 cluster
- Competitiveness challenges identified to address
- 10 industry cluster investment 'special projects' identified across the 9 clusters

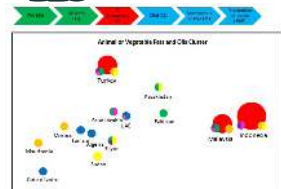
 Animal or veg. fats and oils




 Wheat and Meslin




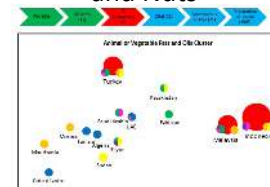
 Dairy produce..




 Meat and edible meat offal




 Fruits, Vegetables and Nuts




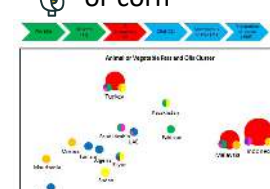
 Sugars and sugar confectionery



 Cereals-Rice



 Cereals-Maize or corn



 Fish

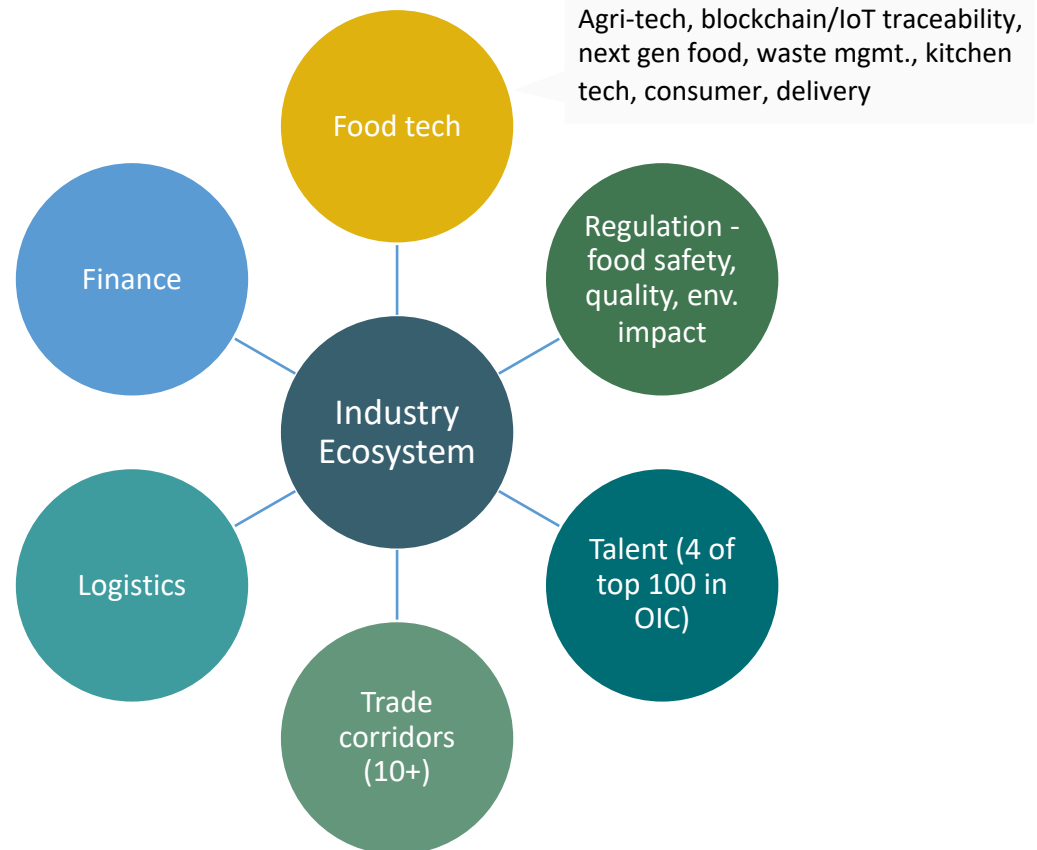


WHAT ARE INTERNATIONAL IFPA'S OPPORTUNITY AREAS?

OIC's food industry ecosystem also has key areas of opportunities to strengthen the overall food security ecosystem

OIC Food Ecosystem:

- 5 ecosystem investment 'special projects' (food tech, talent, logistics)
- Develop talent (Only 4 of top 100 food sciences global universities in OIC)
- Leverage trade corridors (build linkages)
- IF (Linkages with \$2.88 trill in IF assets, 2019)



WHAT ARE INTERNATIONAL IFPA'S PURPOSE AND OBJECTIVES?



VISION

To be recognized as the preferred champion and enabler of private-sector led trade and investment for sustainable development of food security in IOFS and OIC Member States

MISSION

To facilitate private-sector led trade and investment with service partners between all agri-food ecosystem players across the value chain in Member States by Halal and Shariah-compliant tools

5-10 Year Objectives

- 1 Enabling **growth of food exports of companies for supporting IOFS/OIC Member States** to reduce import dependency and address seen and un-seen crisis (e.g. COVID-19)
- 2 Enabling and supporting **champion companies from OIC** across key essential food sub-sectors
- 3 Identifying **current OIC success stories** and disseminating across other OIC markets
- 4 Quantifiable **reduction in food wastage, post-harvest losses and sustainable agri growth** (example restructuring campaign for companies to reduce food wastage and post-harvest losses)
- 5 **Enabling technology platform(s)** for OIC food trade and development growth
- 6 Make IFPA **self-sufficient and financially sustainable**

HOW WILL INTERNATIONAL IFPA ACHIEVE ITS OBJECTIVES?

International IFPA will work under IOFS with IsDB Group, ICCIA, ICDT and all other OIC institutions/ organs, investment agencies and national bodies to deliver on its objectives through two areas of operations

1. Association Member Services

Overall membership fee (different levels):

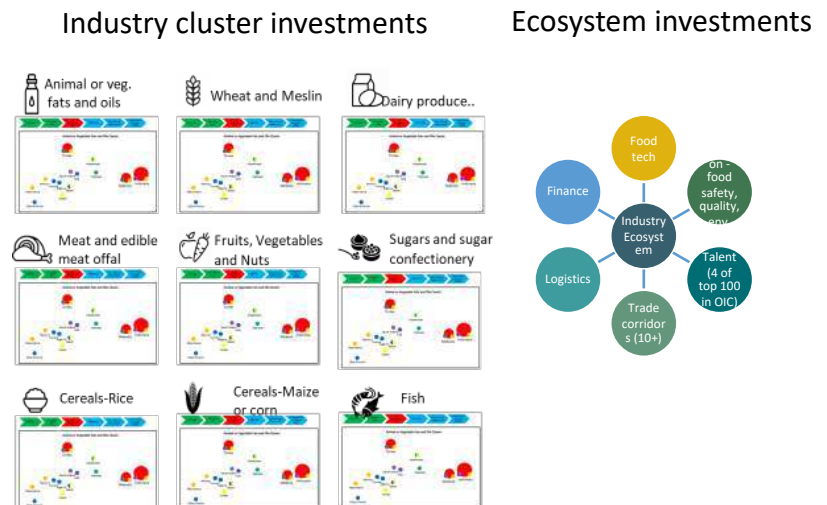
- Service 1: **Facilitate trade financing/ project funding***
- Service 2: **Advisory*** - Legal, regulations, quality, compliance, tech, investment, sustainability, food-loss reduction
- Service 3: **Events/ Business matching**
- Service 4: **Intelligence**
- Service 5: **Training & Education**
- Service 6: **Talent**

**(through service partners)*

2. Special Projects linked to IOFS Programs



Linked to 16 IOFS Programs



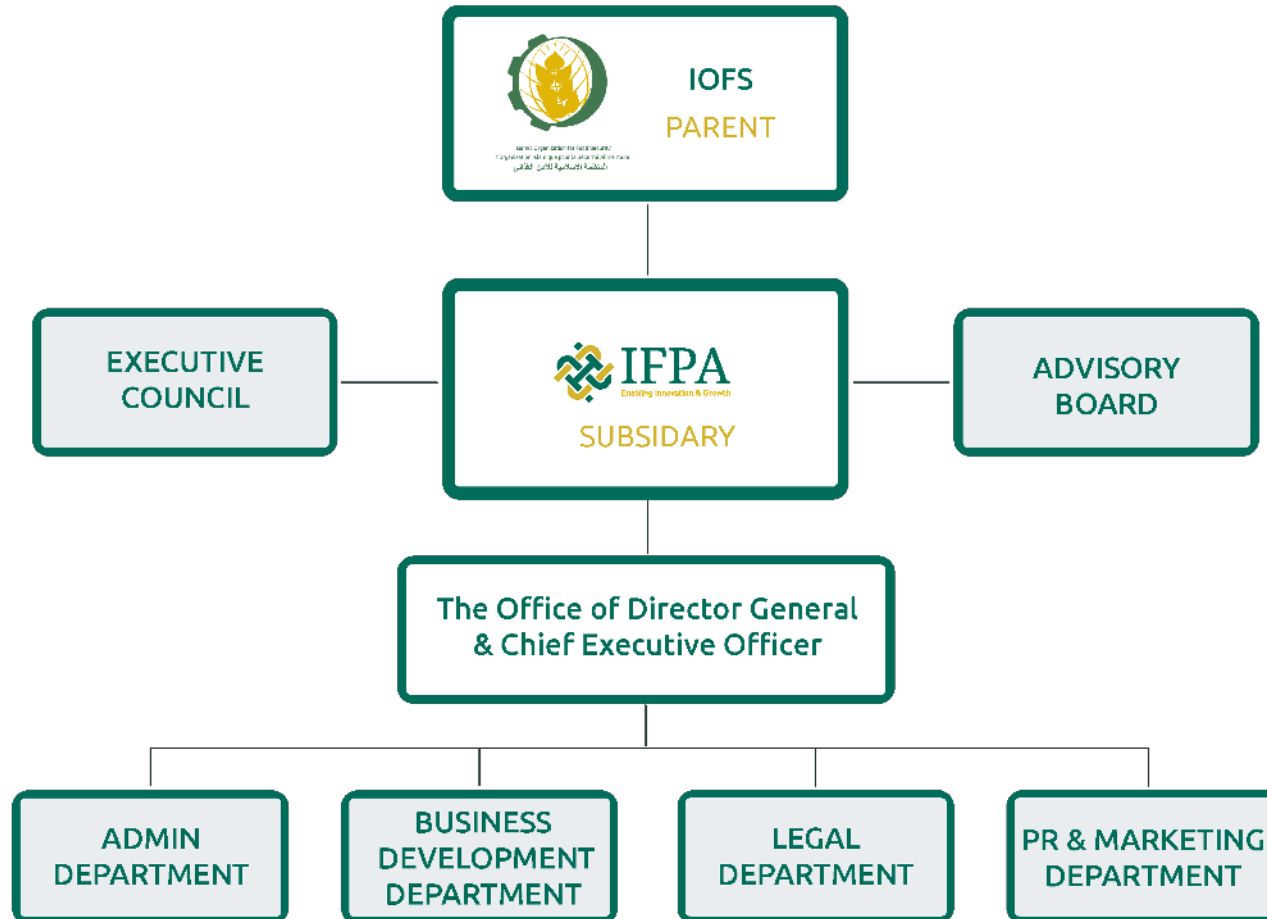


Food and Agriculture
Organization of the
United Nations

FAO considers the private sector to be a key ally in the fight against hunger. Eradicating hunger is about joining forces to scale up successful programs and linking actions for better results



ORGANIZATIONAL STRUCTURE OF INTERNATIONAL IFPA



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