



VISIT OF THE HEAD OF THE REPRESENTATION OF TUNISIA & REPRESENTATIVES OF ASSOCIATIONS OF MOROCCAN WOMEN ENTRPRENEURS TO ICDT

On Tuesday February 9th, 2021 Ms. Latifa Elbouabdellaoui received the visit of Mrs. Houda Trabelsi - Head of the Tunisian Commercial Representation in Morocco and Mrs. Rachida Bouzit El Mernissi - President of the Professional Association for Women's Entrepreneurship in Morocco (APPEF). The aim of the meeting was to discuss ways and means to develop Women's entrepreneurship in OIC countries.

On this occasion, Mrs. Elbouabdellaoui recalled the importance that the OIC attaches to the economic and social empowerment of Women through the OPAAW launched in 2016. She also presented the Centre's various activities, namely fairs, investment forums and business meetings that contribute greatly to the development of Women's entrepreneurship in Islamic countries.

The other parties on their turn emphasized on the negative impact of Covid-19 on businesswomen activities and stressed the importance of taking urgent measures to overcome the negative effects of the current crisis.

After a very fruitful exchange, the various parties agreed to continue discussing about current challenges with a view to proposing trade related activities to be organized.