



DRAFT PROGRAM

“Training Webinar on Managing & Marketing Protected Areas” (21-22 February 2022)

Under ICDT’s Tourism Development Program (TOURDEV)

DAY 1: 21 February 2022

10:00-10:30 (GMT)	<u>Opening Session:</u> - HE The Minister of Culture, Tourism and Handcraft of the Republic of Guinea - HE Mrs. Latifa ELBOUABDELLAOUI, Director General of ICDT - HE Mr. Nebil DABUR, Director General of SESRIC
10:30-11:15 (GMT)	<u>Session I: Managing Protected Areas</u> <i>Moderator: Representative of the Ministry of Culture, Tourism and Handcraft of the Republic of Guinea</i> -Presentation on Unleashing the Potentials of Ecotourism in OIC Countries, by Dr. Cem TINTIN, Senior Researcher, SESRIC -Presentation on General Aspects of Managing of Protected Areas, by Prof. Dr. Khairusy Syakirin Has-Yun Bin HASHIM, INHART, IIUM, Malaysia
11:15-11:30 (GMT)	Break
11:30-12:30 (GMT)	<u>Session II: Country Experiences on Managing and Marketing Protected Areas: Case of Turkey and Malaysia</u> <i>Moderator: Representative of the Ministry of Culture, Tourism and Handcraft of the Republic of Guinea</i> -Presentation on the Experience of Turkey in Managing and Marketing of Protected Areas, by Prof. Dr. Gurel CETIN, Istanbul University -Presentation on the Experience of Malaysia in Managing and Marketing of Protected Areas, by Assistant Prof. Dr. Nurhidayah Abd RAHMAN, Head of Department of Tourism, IIUM, Malaysia
12:30 -13:00 (GMT)	Q&A & Wrap up Session



DAY 2: 22 February 2022

09:00-11:00 (GMT)	<u>Session I: Marketing Protected Areas</u> Moderator: Dr. Cem TINTIN, Senior Researcher, SESRIC -Presentation on Marketing Protected Areas and the Experience of Bangladesh by Assistant Prof. Dr. Md. Anowar Hossain BHUIYAN, Gazipur University, Bangladesh -Countries' Presentations on Managing and Marketing Protected Areas
11:00-11:30 (GMT)	Break
11:30-12:30 (GMT)	<u>Session II: Marketing Protected Areas (continued)</u> Moderator: ICDT -Countries' Presentations on Managing and Marketing Protected Areas
12:30-13:00 (GMT)	<u>Q&A & Wrap up Session:</u>
13:00-13:30 (GMT)	<u>Closing Session:</u> Remarks by: - Ministry of Culture Tourism and Handcrafts of Guinea - SESRIC - ICDT